

# LOUIS BOTTO AWARD FOR INNOVATION AND ENTREPRENEURSHIP CRITERIA AND SCORING



The **Louis Botto Award for Innovation and Entrepreneurship** is given to a mid-career conductor who has been involved with an ensemble or organization for approximately 5-10 years, demonstrating innovation and entrepreneurship by:

- Continuously advancing the artistic mission of the ensemble and taking risks to create a meaningful artistic product
- Furthering an equitable and sustainable business model for the ensemble (e.g. fair pay for staff, singers, partners, creative audience outreach approaches, etc)
- Modeling a resilient, resourceful, and solutions-oriented approach
- (For professional or professional-core years only) Demonstrating a commitment to the fair payment of professional choral ensemble singers

## CRITERIA – 30 POINTS MAX

The nominee has demonstrated a spirit of entrepreneurship and innovation. Their leadership has advanced the organization’s artistic mission.	10 Points Highly Compelling	8 Points Very Compelling	6 Points Compelling	4 Points Somewhat Compelling	2 Points Minimally Compelling	0 Points Not Compelling
The accomplishments of the organization during the nominee’s tenure show evidence of an equitable and sustainable business model and support the claims of innovation and entrepreneurship.	10 Points Highly Compelling	8 Points Very Compelling	6 Points Compelling	4 Points Somewhat Compelling	2 Points Minimally Compelling	0 Points Not Compelling
The nominee’s CV or resume supports their eligibility for this nomination as a mid-career conductor who has earned experience and expertise but still has many years left in their career to gain more experience, advance their qualifications, pursue leadership roles, etc. Nominee has been with an organization for approximately 5-10 years.	5 Points Highly Compelling	4 Points Very Compelling	3 Points Compelling	2 Points Somewhat Compelling	1 Point Minimally Compelling	0 Points Not Compelling
The letter of support demonstrates the nominee’s innovation, entrepreneurship, and efforts in furthering the organization and its mission.	5 Points Highly Compelling	4 Points Very Compelling	3 Points Compelling	2 Points Somewhat Compelling	1 Point Minimally Compelling	0 Points Not Compelling